

# SYSTEM

✓ *Our system tools provide reporting and system administration features for your WinLine installation, enabling optimal working processes*

The WinLine business SYSTEM and WinLine corporate SYSTEM packages provide a scope of features. This includes reporting and report customization, as well as export/import functions. Discover the possibilities offered by the system tools and how you employ them to maximize the effectiveness of your WinLine system.

## INFO



### MANAGEMENT INFORMATION SYSTEM

The WinLine INFO modules bundle information on customers/vendors, prospects, product, projects, employees and sales reps into one overview area. Data from all WinLine areas are made available at the touch of a button.

## EXIM



### EXIM

WinLine offers a standardized export/import interface for both master data, e.g., customer/vendor accounts, GL accounts, products, prices, and contact persons, and transactional data. ODBC data sources such as ASCII, XLS, and MDB, files are supported by the interface. Using the interface, you can, for example, import new or changed address data from an MS Excel file into WinLine, for synchronizing between a central and branch offices.

## CAMP



### CAMPAIGN

Sales campaign management is a standard requirement in WinLine CRM, but it can also be used independently in other areas. Enter your texts directly in the system or select an individual template, and send your personalized messages online directly from the system using in the Mail Center. By means of the sales campaign management module, you can create, send and print serial emails, letters, lists and reports



The WinLine SYSTEM package provides various kinds of tools that simplify your daily tasks:

- + Comprehensive information system
- + Easy to use list and report configurator
- + Import/Export of master data
- + Voucher import and export
- + Internal document archiving
- + Create and send serial letters/emails, email tracking
- + Generation of interactive web landing pages
- + Report and list layout customization
- + Multiple display modes for reports
- + Heat map reports
- + Performance enhancing asynchronous report generation
- + User/user group authorization system
- + Program window and menu customization

More information on the WinLine SYSTEM module can be found at [www.mesonic.com](http://www.mesonic.com).



### ARCHIVE I

Document management for documents generated in WinLine. Document keyword indexing is fully automated. Use the Archive Search Assistant to locate archived documents quickly and easily.



### LIST ASSISTENT

LIST ASSISTANT

Create user-defined lists quickly and easily with the LIST Assistant. Set up the list step-by-step with the data you select and specify how the data should be output.



### FORM EDITOR

Customize any WinLine document or report with the Form Editor. Add company logos, adjust font colors and sized, set up language versions, and create new forms. The possibilities are nearly endless.



### WINLINE SERVER

The WinLine SERVER generates reports in the background without hampering performance during normal working hours. When the report is finished, you can open it at any time.



### BATCH VOUCHER\*

The BATCH VOUCHER module offers a standardized export/import interface using ODBC data sources for all sales and purchase vouchers. Auto presets, standardized filters and flexible file structures are just a few of the sophisticated features that the module has to offer.



### SAVE I\*

Use the WinLine SAVE I tool to manage user group authorizations for access to program menus and program areas on an individual user or user group basis.



### CTK\*\*

The Customizing Tool Kit (CTK) module lets you customize the layout and content of program windows in WinLine. Change an entry field name, remove an entry field from a window, or remove a menu item.



### ARCHIVE II\*\*\*

Archive any type of document here - whether created directly in WinLine or imported.



### ACTION SERVER\*\*\*

The ACTIONSERVER automatically runs time-intensive services and evaluations at a time set by you.



### KONU\*\*\*

Use this tool to renumber existing customer/vendor, GL or prospect accounts. Old account number can be assigned for reuse.



### MTA\*\*\*

Measure the success of your email campaigns directly in WinLine and evaluate open & click rates and other information about your email recipients.



### FLP\*\*\*

Functional landing pages are interactive web pages, which can be set up in the HTML Editor in WinLine. Using FLPs, customer data and feedback can be transmitted directly to WinLine for further processing.



### VOUCHER PRO\*\*\*

Incoming vouchers can be received in various ways and formats in your company. This module provides for automated, digital generation and processing of all incoming invoices by means of artificial intelligence (AI).



### SYNC\*\*\*

WinLine SYNC enables the synchronisation of appointment information from WinLine CRM with Microsoft Exchange.



### FORM\*\*\*

With FORM Designer you can design individual forms based on HTML in a responsive design. Use them to create your own apps, e.g. for master data, surveys, tests, satisfaction ratings, service and quality management processes and much more.

\* This module is offered at additional charge to the WinLine business SYSTEM package, in the the WinLine corporate SYSTEM package it is included.

\*\* This module is in the the WinLine corporate SYSTEM package it is included, it is not available for the WinLine business SYSTEM.

\*\*\* This module is offered at additional charge to the WinLine SYSTEM for the WinLine business und WinLine corporate packages.

Microsoft® is a registered trademark of the Microsoft Corporation in the United States and/or other countries.

#### Austria

mesonic datenverarbeitung gmbh  
3001 Mauerbach/Wien, Herzog-Friedrich-Platz 1  
Tel. +43-(0)1-970 30-0, Fax +43-(0)1-970 30-75  
[www.mesonic.com](http://www.mesonic.com)

#### Germany

mesonic software gmbh  
27383 Scheeßel, Hirschberger Straße 18  
Tel. +49-(0)4263-9390-0, Fax +49-(0)4263-8626  
[info@mesonic.com](mailto:info@mesonic.com)

**mesonic** ✓  
benefit guaranteed