

BI

✓ *The ability to act quickly is the be-all and end-all in a business world that is turning ever faster. The flexible analysis options of the WinLine BI tools provide decision-making support.*

Systematic evaluations play a crucial role in business development. The professional WinLine BI tools support you in collecting, processing and displaying data that serve as the basis for your operational and strategic company decisions.



Data from all WinLine program areas provide you almost unlimited evaluation options. In addition, you can further refine your reports by importing external data into WinLine BI, or conversely, exporting it from your WinLine BI data.

Flexible data outputs

Various output methods are available for easy analysis and display of the extensive amount of data in WinLine. In addition to the classic print variants or Excel output, WinLine also offers you the so-called „Power Report“ option. Using the WinLine Power Report, you can choose among various kinds of layouts to display your evaluations in the WinLine Power Report in numerous chart and diagram formats, or in calendar or tabular form - always in your personal configuration!

With the help of heat maps, you can also identify regions with high and low sales turnover, high and low sales quantities in particular sales areas, or the geographical distribution of customer accounts, etc., using the customer data stored in WinLine.

Typical areas of application for BI reports

- ✓ Integration and cost control
- ✓ Sales and marketing analysis
- ✓ Finance management and controlling
- ✓ Employee cost control
- ✓ Budgeting and planning
- ✓ Profitability analysis
- ✓ Price calculation and optimizations
- ✓ Quality control
- ✓ ...



The integrated BI tools in WinLine are used for extensive rich evaluation of sub-company data and thus form the basis for important decisions:

- + Evaluation of data from the WinLine Modules ACC1, ACC2, ASSET, COST, PAYROLL, PPS, LIST
- + Data from several modules combined in one report
- + Cross-client and multiyear reports
- + Evaluations using geographical aspects
- + Data assistant support
- + Clear presentation in a dashboard
- + Comprehensive data visualizations (chart, tabular, calendar-based)
- + Easy adaptation of reports
- + Automatic report updating
- + Progress monitoring
- + Access to database tables
- + Alert functions
- + Import and export of data
- + Individual design (colors, font sizes, etc.)
- + Flexible access via desktop or mobile devices

More information on WinLine BI - Business Intelligence can be found on our website:
www.mesonic.com.

BI MODULE VARIANTS

The following WinLine BI components offer many kinds of analysis options for your company data. The tools are grouped into two packages, „Standard“ and „Professional“.

Function	BI standard	BI professional
Reports on sales turnover, documents, and sales reps	✓	✓
Reports on accounting posting journal data on fixed assets	✓	✓
Reports on cost types, cost centers, and cost objectives	✓	✓
Reports on project data (documents and budgets)	✓	✓
Reports on employee costs	✓	✓
Reports on user-defined lists from the WinLine LIST module	✓	✓
Auswertungen auf Basis der WinLine Druckvorschau (per Power Report)	✓	✓
Numerous graphical display modes (with Power Report)	✓	✓
Insertion of Power Report widgets in Cockpits	✓	✓
Mobile Data access (WinLine mobile)	✓	✓
Annotations: individualized flagging properties in BI reports (remarks, status icon, etc.)	✓	✓
Data Source Management	✓	✓
Reporting across multiple databases		✓
Import and Export of data sources		✓
Extra filter selection options		✓
Automated updating of data sources and Power Report Widgets in the Cockpit		✓
WinLine ACTION SERVER for periodic report generation/updating		✓
Automatic Alerts		✓
Status Icons - color-coding by defined threshold limits in report		✓
Aggregation of multiple columns to one column (bracketing)		✓
Customized report design		✓

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